

FINANCIAL STATEMENTS

**DECEMBER 31, 2021 AND 2020** 

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### **Independent Auditor's Report**

Board of Directors American Immigration Council Washington, D.C.

#### **Opinion**

We have audited the accompanying financial statements of American Immigration Council, which comprise the statements of financial position as of December 31, 2021 and 2020, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of American Immigration Council as of December 31, 2021 and 2020, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

### Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of American Immigration Council and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about American Immigration Council's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

#### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

### Auditor's Responsibilities for the Audit of the Financial Statements (Continued)

Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of American Immigration Council's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about American Immigration Council's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Councilor Buchanan + Mitchell, P.C.

Certified Public Accountants

Washington, D.C.

September 8, 2022

# STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2021 AND 2020

	2021	2020
Assets		
Current Assets Cash and Cash Equivalents Certificates of Deposit Due from NAEAF Due from NAERF Contributions Receivable Due from AILA Prepaid Expenses	\$ 5,309,384 1,584,020 840,604 1,430,939 2,692,232 273,907 63,045	\$ 4,199,604 1,581,849 - 495,960 368,408 66,310
Total Current Assets	12,194,131	6,712,131
Contributions Receivable, Net of Current Portion	1,380,952	300,000
Property and Equipment, at Cost Furniture and Equipment Less Accumulated Depreciation	619,270 (572,568)	598,416 (513,654)
Property and Equipment, Net	46,702	84,762
Ratner Sculptures	63,000	63,250
Total Assets	\$ 13,684,785	\$ 7,160,143
Liabilities and Net Assets		
Current Liabilities Accounts Payable Accrued Expenses Deferred Revenue	\$ 547,223 391,991 337,900	\$ 393,969 337,867 108,090
Total Current Liabilities	1,277,114	839,926
Net Assets Net Assets Without Donor Restrictions Board Designated Net Assets	4,040,945	431,384
Legal Fee Award Fund Board Designated Reserve Fund	235,814 2,130,615	162,164 1,730,615
Total Board Designated Net Assets	2,366,429	1,892,779
Total Net Assets Without Donor Restrictions	6,407,374	2,324,163
Net Assets With Donor Restrictions	6,000,297	3,996,054
Total Net Assets	12,407,671	6,320,217
Total Liabilities And Net Assets	\$13,684,785	\$ 7,160,143

# STATEMENT OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2021

	Net Assets	Net Assets	
	Without Donor	With Donor	
	Restrictions	Restrictions	Total
Support and Revenue			
Contributions	\$ 2,705,152	\$ 7,399,961	\$ 10,105,113
Cultural Exchange Program	498,478	-	498,478
Special Events	321,238	-	321,238
Publication Sales	35,978	-	35,978
Contributed Services	193,798	-	193,798
Other Revenue	576,243	-	576,243
Interest Income	3,078	-	3,078
Legal Fees Recovered	73,651	-	73,651
Net Assets Released from Restrictions			
Satisfaction of Time or Program Accomplishment	5,470,718	(5,470,718)	
Total Support and Revenue	9,878,334	1,929,243	11,807,577
Expenses			
Program Services			
Litigation and Legal Education	1,259,256	-	1,259,256
Policy	503,776	-	503,776
Cultural Exchange Program	425,540	-	425,540
Immigration Justice Campaign	2,015,045	-	2,015,045
Ad Council Campaign	939,832	-	939,832
Center for Inclusion and Belonging	1,249,311	-	1,249,311
Communications	306,177		306,177
Total Program Services	6,698,937	-	6,698,937
Supporting Services			
Fundraising	508,396	_	508,396
Management and General	784,333	_	784,333
Management and General	704,555		704,555
Total Supporting Services	1,292,729		1,292,729
Total Expenses	7,991,666		7,991,666
Change in Net Assets	1,886,668	1,929,243	3,815,911
Inherent Contribution	2,196,543	75,000	2,271,543
Change in Net Assets and Inherent Contribution	4,083,211	2,004,243	6,087,454
	, ,		
Net Assets, Beginning of Year	2,324,163	3,996,054	6,320,217
Net Assets, End of Year	\$ 6,407,374	\$ 6,000,297	\$ 12,407,671

# STATEMENT OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2020

	Net Assets Without Donor Restrictions	Net Assets With Donor Restrictions	Total
Support and Revenue		<b>*</b> * * * <b>*</b> * * * * * * * * * * * * *	* 00=1110
Contributions	\$ 2,389,448	\$ 6,465,000	\$ 8,854,448
Cultural Exchange Program	574,852	-	574,852
Special Events	265,151	-	265,151
Publication Sales	110,456	-	110,456
Contributed Services	233,185	-	233,185
Other Revenue	6,466	-	6,466
Interest Income	4,900	-	4,900
Legal Fees Recovered	275,283	-	275,283
Net Assets Released from Restrictions	5.045.554	(5.045.554)	
Satisfaction of Time or Program Accomplishment	5,965,776	(5,965,776)	
Total Support and Revenue	9,825,517	499,224	10,324,741
Expenses			
Program Services			
Litigation and Legal Education	1,384,248	-	1,384,248
Policy	485,743	-	485,743
Cultural Exchange Program	636,330	-	636,330
Immigration Justice Campaign	2,577,186	-	2,577,186
Ad Council Campaign	942,040	-	942,040
Center for Inclusion and Belonging	1,342,409	-	1,342,409
Communications	425,696		425,696
Total Program Services	7,793,652	-	7,793,652
Supporting Services			
Fundraising	730,172	-	730,172
Management and General	1,441,727		1,441,727
Total Supporting Services	2,171,899		2,171,899
Total Expenses	9,965,551		9,965,551
Change in Net Assets	(140,034)	499,224	359,190
Cumulative Effect Adjustment	(152,210)	- · · · · · · · · · · · · · · · · · · ·	(152,210)
,			
Change in Net Assets and Cumulative Effect Adjustment	(292,244)	499,224	206,980
Net Assets, Beginning of Year	2,616,407	3,496,830	6,113,237
Net Assets, End of Year	\$ 2,324,163	\$ 3,996,054	\$ 6,320,217

# STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2021

				Progran	n Services					Supporting Services		
	Litigation and Legal Education	Policy	Cultural Exchange Program	Immigration Justice Campaign	Ad Council Campaign	Center for Inclusion and Belonging	Communications	Total Program Services	Fundraising	Management and General	Total Supporting Services	Total
				1 0	1 8	<u> </u>						
Salaries and Benefits	\$ 1,038,621	\$ 417,768	\$ 258,075	\$ 1,453,741	\$ -	\$ 421,341	\$ 232,488	\$ 3,822,034	\$ 350,005	\$ 331,241	\$ 681,246	\$ 4,503,280
Contributed Professional Services	45,750	16,143	15,524	43,007	-	15,109	14,789	150,322	17,860	25,616	43,476	193,798
Accounting Fees	-	-	-	-	-	-	-	-	-	87,263	87,263	87,263
AILA Services and Equipment	18,193	7,117	4,517	22,704	-	6,586	4,932	64,049	7,362	7,030	14,392	78,441
Bank Charges	-	-	15,374	102	-	-	-	15,476	18,935	9,970	28,905	44,381
Consulting Services	603	11,916	37,240	143,029	939,832	115,087	213	1,247,920	244	134,043	134,287	1,382,207
Depreciation	13,664	5,345	3,392	17,052	-	4,947	3,704	48,104	5,530	5,280	10,810	58,914
Grants Funded Partnerships	10,901	4,264	2,706	209,894	-	628,946	2,955	859,666	4,411	4,212	8,623	868,289
Hosted Events	767	-	-	-	-	5,000	671	6,438	40,640	-	40,640	47,078
Insurance	18,789	4,330	36,905	18,673	-	2,104	1,575	82,376	2,352	31,126	33,478	115,854
Legal Fees	26,999	20	13	64	-	18	14	27,128	21	87,519	87,540	114,668
Library/Subscription Dues	4,565	843	3,672	2,676	-	-	-	11,756	-	1,444	1,444	13,200
Miscellaneous Expense	8,174	3,272	891	3,201	-	1,071	3,302	19,911	2,946	7,820	10,766	30,677
Occupancy	54,243	22,684	14,397	72,366	-	20,993	15,720	200,403	23,466	22,407	45,873	246,276
Outside Personnel	-	-	-	-	-	-	-	-	-	6,668	6,668	6,668
Postage and Shipping	299	66	16,315	629	-	100	45	17,454	190	802	992	18,446
Stipend/Training	10,102	7,485	1,018	7,679	-	1,485	1,112	28,881	1,660	4,617	6,277	35,158
Supplies	1,146	433	1,687	1,353	-	1,896	234	6,749	315	326	641	7,390
Taxes and Filing Fees	877	343	218	1,095	-	760	238	3,531	2,130	889	3,019	6,550
Telephone	856	317	636	854	-	32	2,180	4,875	163	34	197	5,072
Travel	965	17	175	490	-	4,322	192	6,161	373	4,739	5,112	11,273
Website and Online Services	3,742	1,413	12,785	16,436		19,514	21,813	75,703	29,793	11,287	41,080	116,783
Total Expenses	\$ 1,259,256	\$ 503,776	\$ 425,540	\$ 2,015,045	\$ 939,832	\$ 1,249,311	\$ 306,177	\$ 6,698,937	\$ 508,396	\$ 784,333	\$ 1,292,729	\$ 7,991,666

# STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2020

				Program	Services					Supporting Services	}	
	Litigation and Legal Education	Policy	Cultural Exchange Program	Immigration Justice Campaign	Ad Council Campaign	Center for Inclusion and Belonging	Communications	Total Program Services	Fundraising	Management and General	Total Supporting Services	Total
Salaries and Benefits	\$ 1,090,219	\$ 402,171	\$ 370,911	\$ 1,027,770	\$ -	\$ 352,920	\$ 324,180	\$ 3,568,171	\$ 378,393	\$ 763,729	\$ 1,142,122	\$ 4,710,293
Contributed Professional Services	55,048	19,424	18,680	51,748	-	18,179	17,795	180,874	21,489	30,823	52,312	233,186
Accounting Fees	-	-	-	-	-	-	-	-	-	75,021	75,021	75,021
AILA Services and Equipment	20,750	7,322	7,041	19,506	-	6,853	6,708	68,180	8,100	11,618	19,718	87,898
Bank Charges	-	-	11,167	2,603	-	-	-	13,770	18,941	8,570	27,511	41,281
Conferences and Meetings	125	56	670	(475)	-	-	390	766	158	-	158	924
Consulting Services	48,088	10,083	6,310	51,168	942,040	44,406	22,145	1,124,240	78,221	12,761	90,982	1,215,222
Depreciation	-	-	-	-	-	-	-	-	-	94,670	94,670	94,670
Equipment Rental	265	93	90	249	-	87	83	867	103	148	251	1,118
Grants Funded Partnerships	-	-	-	1,240,115	-	875,000	-	2,115,115	-	-	-	2,115,115
Hosted Events	965	552	-	49,698	-	3,078	-	54,293	148,996	3,001	151,997	206,290
Insurance	17,946	5,505	155,154	17,372	-	1,895	1,854	199,726	2,240	31,687	33,927	233,653
Legal Fees	37,150	-	-	100	-	-	-	37,250	-	329,999	329,999	367,249
Library/Subscription Dues	3,969	444	3,920	3,161	-	195	1,385	13,074	1,250	1,304	2,554	15,628
Marketing and Promotion	-	-	73	-	-	563	-	636	-	-	-	636
Miscellaneous Expense	8,748	2,302	259	1,835	-	371	249	13,764	899	530	1,429	15,193
Occupancy	67,417	23,788	22,877	63,369	-	22,264	21,793	221,508	26,318	37,748	64,066	285,574
Outside Personnel	5,963	-	-	-	-	-	-	5,963	-	2,544	2,544	8,507
Postage and Shipping	664	7	9,336	333	-	61	6	10,407	656	336	992	11,399
Printing and Publications	-	38	-	-	-	-	-	38	1,578	18	1,596	1,634
Stipend/Training	13,562	9,268	2,566	7,178	-	2,497	2,445	37,516	2,952	4,234	7,186	44,702
Supplies	2,306	741	628	2,094	-	1,066	554	7,389	1,010	4,569	5,579	12,968
Taxes and Filing Fees	476	168	8,125	475	-	414	154	9,812	186	9,902	10,088	19,900
Telephone	827	398	781	5,405	-	178	174	7,763	386	461	847	8,610
Travel	4,129	1,725	370	10,922	-	4,988	281	22,415	5,690	7,030	12,720	35,135
Website and Online Services	5,631	1,658	17,372	22,560		7,394	25,500	80,115	32,606	11,024	43,630	123,745
Total Expenses	\$ 1,384,248	\$ 485,743	\$ 636,330	\$ 2,577,186	\$ 942,040	\$ 1,342,409	\$ 425,696	\$ 7,793,652	\$ 730,172	\$ 1,441,727	\$ 2,171,899	\$ 9,965,551

# STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED DECEMBER 31, 2021 AND 2020

	2021	2020	
Cash Flows from Operating Activities			
Change in Net Assets	\$ 6,087,454	\$ 206,980	0
Adjustments to Reconcile Change in Net Assets			
to Net Cash Provided by Operating Activities			
Depreciation	58,914	94,670	0
(Increase) Decrease in Assets			
Contributions Receivable	(3,277,224)	42,13	8
Accounts Receivable	-	66,74	3
Due from NAEAF	(840,604)		-
Due from NAERF	(1,430,939)		-
Prepaid Expenses	3,265	(1,034	4)
Ratner Sculptures	250	500	0
Due from/to AILA	94,501	(200,134	4)
Increase (Decrease) in Liabilities	·		
Accounts Payable	153,254	(136,079	9)
Accrued Expenses	54,124	(68,11	3)
Deferred Revenue	229,810	97,09	5
Net Cash Provided by Operating Activities	1,132,805	102,76	6
Cash Flows from Investing Activities			
Purchase of Property and Equipment	(20,854)	(10,40)	7)
Redemption (Purchase) of Certificates of Deposit	(2,171)	(3,74)	2)
Net Cash Used in Investing Activities	(23,025)	(14,14	9)
Net Increase in Cash	1,109,780	88,61	7
Cash and Cash Equivalents, Beginning of Year	4,199,604	4,110,98	7_
Cash and Cash Equivalents, End of Year	\$ 5,309,384	\$ 4,199,60	4

# NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2021 AND 2020

#### 1. Organization and Summary of Significant Accounting Policies

# Organization

The American Immigration Council (the Council), a 501(c)(3) nonprofit, established on June 26, 1987, is a powerful voice in promoting laws, policies, and attitudes that honor our proud history as a nation of immigrants. The Council works to strengthen America by shaping how America thinks about and acts towards immigrants and by working toward a more fair, just, and inclusive immigration system that opens its doors to those in need of protection and unleashes the energy and skills that immigrants bring. The Council envisions an America that values fairness and justice for immigrants and advances a prosperous future for all.

The Council brings together problem solvers and employs four coordinated approaches to advance change-litigation, research, legislative and administrative advocacy, and communications. With this synergy, the Council works to advance positive public attitudes and create a more welcoming America-one that provides a fair process for immigrants and adopts immigration laws and policies that meet the needs of a 21st century economy.

The Council uses the courts to demand a fair judicial process for immigrants. The Council works to achieve justice and fairness for immigrants under the law. The Council is highly respected for its willingness and ability to bring cutting-edge lawsuits that hold the government accountable for unlawful conduct and restrictive interpretations and implementation of the law.

The Council uses the facts to educate the public on the important and enduring contributions that immigrants make to America. The Council is a national leader in challenging the myths and misinformation that too often dominate the political and public debate around immigration. Through research and analysis, the Council promotes the development of immigration policies that reflect fundamental American values.

The Council leverages and trains a broad network of pro bono allies to increase access to legal counsel for thousands of detained individuals who would otherwise go unrepresented. The Council connects volunteer attorneys with cases screened by partner legal service providers on the ground. Those volunteers also advocate to replace the punitive detention system with a humane approach that includes universal legal representation and other community-based support for individuals during their immigration cases.

The Council's communications strategy is to change hearts and minds on the issue of immigration. The Council employs audience-centered communication strategies and community engagement to change the way people think about and act toward immigrants and immigration. The Council's work is informed by multiple disciplines and grounded in the values of inclusion.

The Council uses cultural exchange to connect American businesses with the global market of ideas and innovation. The Council sponsors interns and trainees for programs that secure the prosperity and cultural richness of a globally engaged society. The Council's experts provide direct support and training to participants, host communities, and attorneys involved in the Exchange Visitor Program.

# NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2021 AND 2020

# 1. ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

The Council's Program Areas are:

# **Litigation and Legal Education**

The Council is a national leader in immigration litigation and is respected for its willingness and ability to bring cutting-edge lawsuits that hold the government accountable. Through litigation, the Council has stopped, slowed, or improved some of the most egregious, unlawful immigration policies. The Council's Legal Department's robust docket addresses a range of critical issues, including abusive enforcement, the denial of due process, and the lack of transparency. In addition to affirmative litigation, the Council files amicus ("friend of the court") briefs and engages in extensive legal education and technical assistance for individual immigration attorneys through practice advisories and webinars.

The Council has also taken a leading role in shedding light on immigration policies and information that are otherwise shielded from the public eye. The Council's Transparency Team uses the Freedom of Information Act (FOIA) to secure data and documentation from government agencies and takes them to court when they fail to comply. Once the Council receives and analyzes government records and data, the Council publishes reports and shares the information publicly. The Council also leads efforts among litigators, researchers, and advocates to improve transparency within immigration agencies and advance FOIA reform.

# **Policy and Communications**

The Council's Policy Department provides thought leadership and expert insight on a broad range of immigration issues that are priorities for the Council. The team helps ensure that the Council's rigorous publications and analysis are communicated to the right decision makers and messengers at the right moment to improve immigration policy. The team actively monitors the immigration landscape to identify trends and works in close collaboration with other coalition partners to identify and implement effective advocacy strategies. Through administrative advocacy, the Policy Department shares its analysis of new proposals and developments, by participating in stakeholder engagements with government officials and filing complaints calling for investigations of agency wrongdoing. The team also educates Members of Congress by organizing and participating in briefings, submitting statements for the record, and offering lines of questioning for committee hearings.

The Council's outreach efforts include several signature tools: a daily blog, fact sheets, and special reports. Through Immigration Impact (www.ImmigrationImpact.com), the Council's widely read daily blog, the Council provides reliable analysis of the latest immigration news. Blog posts digest the steady pace of immigration developments and challenges throughout the year for a wide-ranging audience of journalists, policy makers, supporters, and the public. Through the Council's media outreach, staff extensively inform and shape the narrative around immigration.

### **Immigration Justice Campaign**

To address the lack of justice for immigrants in detention the Council launched the Immigration Justice Campaign (the Campaign), a joint initiative with the American Immigration Lawyers Association, to increase access to legal counsel for thousands of men, women, and children held in detention centers. Since 2017, the Campaign has built a nationwide volunteer network of

# NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2021 AND 2020

# 1. ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

The Council's Program Areas (Continued) are:

# **Immigration Justice Campaign (Continued)**

attorneys, interpreters, social workers, and other supporters to serve thousands of detained individuals who would otherwise go unrepresented and to advocate for the end of immigration detention.

# **Center for Inclusion and Belonging**

The Council's Center for Inclusion and Belonging is working to change hearts and minds towards those considered the "other" and building bridges across differences. The Council will invest in the genuine attitude and behavior changes our country desperately needs to heal and move towards a more united future. The Center will launch and build campaigns and interventions that provide all people in America with unifying experiences that reinforce their sense of connection, community, and shared destiny. The Council's four pillars of work include trainings, campaigns, research, and a community of practice.

# **Cultural Exchange**

The Council's Cultural Exchange Program promotes the understanding of temporary immigration and participation in the global economy by sponsoring J-1 visas for international trainees and interns at U.S. businesses of all sizes. Designated by the U.S. Department of State to offer an exchange visitor program, the Cultural Exchange Program facilitates emerging professionals to develop career enhancing skills at U.S. companies to use in their home countries. The participating businesses and institutions will, in turn, benefit from exposure to varying cultures in the countries into which they are operating or into which they are expanding. Short term outbound programs periodically offer Americans who are interested in learning about international immigration and human rights issues the opportunity to participate in overseas study tours to gain new perspectives on these vital issues.

#### **AD Council Campaign**

The Council launched the Center for Inclusion and Belonging (CIB) in 2019 as a new initiative to activate its mission of changing hearts and minds towards those considered the "other" and building bridges across differences by investing in attitude and behavior changes to heal and move our country forward towards a more unified future. To this end, the Council is partnering with the Ad Council to launch a national communications campaign around immigrant inclusion and has entered into a three-year agreement.

### Method of Accounting

The financial statements have been prepared on the accrual basis of accounting.

#### **Contributions**

The Council recognizes contribution revenue when an unconditional pledge is made or when cash is received if a pledge was not made. Contributions received are reported as net assets with donor-imposed restrictions or net assets without donor-imposed restrictions, based on donor intent. Contributions received with donor-imposed conditions and restrictions that are met in the same reporting period are reported as support without donor restrictions and increase net assets without donor restrictions.

# NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2021 AND 2020

# 1. ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Cultural Exchange Program

The Council recognizes 80% of revenue related to the Cultural Exchange Program when the exchange application review process is complete. The remaining 20% is recognized when the program is completed, on average, in approximately 10 months. Deferred revenue represents amounts received in advance of services rendered.

#### Special Events, Publication Sales, and Legal Fees Recovered

Revenue from special events, publication sales, and legal fees recovered are recognized at a point in time, when the event is held, the publication sold, or legal fees awarded.

#### **Contributed Services**

Contributions of donated services that create or enhance non-financial assets, or that require specialized skills and would typically need to be purchased if not provided by donation, are recorded at their fair values in the period received. The amount of contributed services received from American Immigration Lawyers Association, an affiliated organization, is discussed in Note 5.

#### Cash and Cash Equivalents

The Council considers all short-term investments with original maturities of three months or less to be cash equivalents. At times, the demand deposits may exceed federally insured limits. The Council has not experienced any losses in such accounts, and management believes it is not exposed to any significant credit risk.

#### Contributions Receivable

Contributions receivable are recorded at the amount the Council expects to collect. Management closely monitors contributions receivable and charges off any balances that are determined to be uncollectible. As of December 31, 2021 and 2020, management believes all amounts are fully collectible therefore, there is no allowance for doubtful accounts.

# Certificates of Deposit

Certificates of deposit are recorded at cost.

#### Furniture and Equipment

Furniture and equipment are stated at cost. Depreciation is calculated on a straight-line basis over a three year or five year estimated useful life. The Council capitalizes property and equipment purchases of \$500 or more.

#### Ratner Sculptures

The Council has capitalized artwork that consists of Ratner sculptures acquired in 2008. Items acquired are recorded at cost if purchased and at appraised or fair value at date of accession if donated. Gains and losses from this artwork are reported as changes in net assets based on the absence or existence and nature of donor-imposed restrictions. Artwork that has indefinite or extraordinarily long useful lives are not depreciated as long as they have cultural value that is worth preserving and are actually being preserved.

# NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2021 AND 2020

# 1. ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Functional Allocation of Expenses

The financial statements report certain categories of expenses that are attributed to more than one program or supporting function. Therefore, these expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated include salaries, benefits and other personnel expenses, occupancy, contributed professional services, insurance, and general operating costs. The basis of the allocations is direct salary costs which have been allocated to program and supporting functions based on documentation of employee time and effort.

# Classes of Net Assets

The Council is required to report its financial position and activities according to two classes of net assets. Those categories are net assets without donor-imposed restrictions and net assets with donor-imposed restrictions.

<u>Net Assets Without Donor Restrictions</u> - are received without a donor-imposed time and/or program restriction. The funds are available for general operating purposes.

<u>Net Assets With Donor Restrictions</u> - are received with donor-imposed time and/or program restrictions. These donor-restricted net assets require that resources be used for specific purposes and/or in a later period or after a specified date. Net assets with donor restrictions become unrestricted when the time restrictions expire, or the funds are used for their restricted purposes and are reported in the accompanying statements of activities as net assets released from restrictions.

#### Reclassifications

Certain reclassifications may have been made to the December 31, 2020 financial statements to make them comparable with the December 31, 2021 financial statements.

#### Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

# Accounting for Uncertainty in Income Taxes

The Council is exempt under Section 501(c)(3) of the Internal Revenue Code (the Code) from the payment of taxes on income other than unrelated business income. No provision for income tax is required for the years ended December 31, 2021 or 2020, as the Council had no net unrelated business income.

The Council requires that a tax position be recognized or derecognized based on a "more-likely-than-not" threshold. This applies to positions taken or expected to be taken in a tax return. The Council does not believe its financial statements include, or reflect, any uncertain tax positions. The Council's IRS Form 990, *Return of Organization Exempt from Income Tax*, is subject to examination by taxing authorities generally for three years after filing.

# NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2021 AND 2020

#### 2. MERGER

During 2021, the Council's Board of Directors adopted a resolution to merge with New American Economy Action Fund, Inc. (NAEAF) and New American Economy Research Fund (NAERF). Under the merger agreement, the assets of NAEAF and NAERF would be transferred to the Council. The merger was effective on December 31, 2021. Total assets including cash and receivables of \$840,604 were transferred from NAEAF and \$1,430,939 were transferred from NAERF to the Council in January 2022. The Council recorded the transfer as an inherent contribution in the statement of activities for the year ended December 31, 2021.

#### 3. ADOPTION OF ACCOUNTING STANDARD CODIFICATION TOPIC 606

During the year ended December 31, 2020, the Council adopted Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) Topic 606, Revenue from Contracts with Customers. Management believes that the adoption of this standard provides better consistency and comparability across non-profit and for-profit entities. The standard requires an entity to recognize the amount of revenue to which it expects to be entitled for the transfer of promised goods or services to customers. The updated standard replaces most existing revenue recognition guidance in U.S. GAAP. This change in accounting principle was adopted using the modified retrospective method as of January 1, 2020. The major effect of the adoption on the financial statements was that revenue from the Cultural Exchange Program was previously recognized once the applicant was accepted into the program. After adoption, revenue is recognized over time with approximately 80% recognized once the exchange application review process is complete. The program lasts, on average, approximately ten months and the remaining 20% is recognized at the end of the program. The initial application of the new standard was applied to all contracts open as of January 1, 2020. For the year ended December 31, 2020, the effect of adopting the new accounting principle was an increase in Cultural Exchange Program revenue of approximately \$44,210 and an increase in deferred revenue of approximately \$108,000. The cumulative effect of the adoption was recognized as a decrease to net assets without donor restrictions of \$152,210 on January 1, 2020.

#### 4. CONCENTRATIONS OF CREDIT RISK

The Council maintains cash deposits with various financial institutions that may, from time to time, exceed insurable limits. Management believes that the risk of any loss is minimal.

As of December 31, 2021 and 2020, 62% and 57%, respectively, of the total contributions receivable were due from one donor. For the year ended December 31, 2021, approximately 38% of contributions revenue was from one donor. For the year ended December 31, 2020, approximately 28% of contributions revenue was from one donor.

#### 5. RELATED PARTY TRANSACTIONS

The Council is related through aligned missions and operations to American Immigration Lawyers Association (AILA), a 501(c)(6) organization. AILA's Executive Director serves as a non-voting member on the Council's Board of Directors and as fiduciary executive director through October 2021 to the Council. AILA collects contributions for the Council on their dues invoices and remits the funds collected to the Council. AILA is reimbursed by the Council for various operating costs including employee benefits, rent, and office expenses paid by AILA on the Council's behalf. For

# NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2021 AND 2020

# 5. RELATED PARTY TRANSACTIONS (CONTINUED)

the years ended December 31, 2021 and 2020, AILA provided contributions to the Council of approximately \$214,000 and \$140,000, respectively. AILA also provided \$75,000 in programmatic support to the Council during the years ended December 31, 2021 and 2020. For the years ended December 31, 2021 and 2020, under an MOU services agreement, the Council made payments to AILA in the amount of approximately \$96,000 and \$632,000, respectively for services rendered to the Immigration Justice Campaign. The Council also received contributed services from AILA for professional services including personnel and employee benefits management, IT, and maintenance services. For the years ended December 31, 2021 and 2020, the amount of contributed services was approximately \$194,000 and \$233,000, respectively.

#### 6. RETIREMENT PLAN

The Council maintains a 401(k) retirement plan (the Plan), that covers eligible employees who have completed three months of service and are twenty-one years of age or older. The Council may make discretionary matching and nonelective contributions. Discretionary contributions vest over a period as outlined in the plan document. For the years ended December 31, 2021 and 2020, the Council contributed approximately \$155,000 and \$103,000 to the Plan, respectively.

#### 7. OPERATING LEASE

The Council's offices are housed within AILA's building and headquarters, as has been its operating practice since inception. The terms and conditions of the Council's use of office space have been documented in a memo of understanding between both organizations. The cost of rent, utilities, and shared infrastructure is based on the actual annual costs that AILA incurs in financing its purchase and operations of the building. Both parties have agreed, verbally, to give at least a year's prior notice to effect any changes to this arrangement. Rent expense was approximately \$246,000 and \$286,000 for the years ended December 31, 2021 and 2020, respectively.

#### 8. NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions as of December 31, 2021 and 2020, were available for the following purposes:

	2021		2020
Legal Department	\$	-	\$ 250,000
Policy	41,6	67	-
Executive Development and Integration	90,0	00	-
Justice Campaign	411,6	67	1,229,441
Ad Council	185,3	95	182,760
Center for Inclusion and Belonging	250,0	00	1,452,361
Border Rights and Mapping		-	24,750
General Support - Time-Restricted	5,008,3	68	843,542
Williamson Fund	10,7	00	10,700
Legacy Fund	2,5	00	2,500
Total	\$ 6,000,2	97	\$ 3,996,054

# NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2021 AND 2020

# 8. NET ASSETS WITH DONOR RESTRICTIONS (CONTINUED)

For the years ended December 31, 2021 and 2020, net assets released from donor restrictions were as follows:

	2021	2020
Legal Department	\$ 250,000	\$ 89,771
Policy	208,333	-
Ad Council	837,365	942,040
Justice Campaign	1,891,033	2,167,562
Center for Inclusion and Belonging	1,257,361	1,383,473
Border Rights and Mapping Project	24,750	-
General Support - Time-Restricted	1,001,876	1,382,930
Total	\$ 5,470,718	\$ 5,965,776

#### 9. BOARD DESIGNATED FUNDS

The Board of Directors has designated a portion of net assets without donor restrictions for specific purposes.

A reserve fund has been established to pay for unexpected expenses, subject to Board approval. The balance as of December 31, 2021 and 2020, was \$2,130,615 and \$1,730,615, respectively.

The Board has a legal fee award fund. The purpose of this fund is to reserve some, or all of the revenue generated by legal fees received through litigation so that it can be managed in a deliberate manner for specific activities and/or expenses. The balance of the legal awards fund at December 31, 2021 and 2020, was \$235,814 and \$162,164, respectively.

The board-designated net assets are invested in savings accounts and certificates of deposit.

The Board of Directors has not established an investment return for these designated net assets. However, the Board has authorized that all interest earned by the savings account and certificates of deposit accrue to the Council's unrestricted net assets. The investment objectives of the Council are to create financial stability by preservation of capital that earns a reasonable rate of return.

# 10. LIQUIDITY AND AVAILABILITY OF RESOURCES

#### Liquidity and Available Resources

The Council's cash flows have seasonable variations due to the timing of grants and contributions. The Council manages its liquidity to meet general expenditures, liabilities, and other obligations as they become due.

# NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2021 AND 2020

# 10. LIQUIDITY AND AVAILABILITY OF RESOURCES (CONTINUED)

# Liquidity and Available Resources (Continued)

The following represents the Council's financial assets and liquidity resources available for general operating expenditures at December 31, 2021 and 2020:

2021	2020
Financial Assets	
Cash and Cash Equivalents \$ 5,309,384	<b>4</b> \$ 4,199,604
Certificates of Deposit 1,584,020	1,581,849
Due from NAEAF 840,604	-
Due from NAERF 1,430,939	-
Contributions Receivable, Current 2,692,232	495,960
Due from AILA 273,907	368,408
Total Financial Assets and Liquidity	
Resources Available in One Year 12,131,086	6,645,821
Less Amounts Unavailable for General Expenditures	
within One Year Due to Purpose Restrictions by Donor (991,929	<b>9)</b> (3,152,512)
Financial Assets and Liquidity Resources  Available to Meet Cash Needs for	
General Expenditures within One Year \$11,139,157	\$ 3,493,309

The Board of Directors allows for board designated funds and legal award funds to be used for operations, if necessary.

### 11. CONTRIBUTIONS RECEIVABLE

Contributions receivable as of December 31, 2021 and 2020, were as follows:

Description	2021	 2020
Receivable in Less than One Year Receivable in One to Five Years	\$ 2,692,232 1,450,000	\$ 495,960 300,000
Contributions Receivable Less Discount to Net Present Value	4,142,232 (69,048)	795,960 -
Contributions Receivable, Net of Discount	\$ 4,073,184	\$ 795,960

As of December 31, 2021, contributions receivable due in more than one year are discounted at a rate of approximately 5%.

# 12. PAYCHECK PROTECTION PROGRAM

In April 2020, the Council received a Small Business Administration (SBA) loan under the Paycheck Protection Program (PPP) in the amount of \$1,010,700, of which \$265,000 was returned. PPP provides cash-flow assistance through 100% federally guaranteed loans to eligible recipients to maintain payroll during the COVID-19 public health emergency and cover certain other expenses. In October 2021, the full amount of the loan proceeds was forgiven by the SBA.

# NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2021 AND 2020

# 12. PAYCHECK PROTECTION PROGRAM (CONTINUED)

In February 2021, the Council received a second SBA loan in the amount of \$988,897. The Council expects forgiveness of the entire amount and, accordingly, has recognized the loan as an unconditional contribution in 2021. The second PPP loan was forgiven by the SBA in April 2022.

#### 13. EMPLOYEE RETENTION CREDIT

The Employee Retention Credit (ERC) was created as part of the CARES Act in response to COVID-19 and provides employers a refundable tax credit against certain employment taxes after March 12, 2020. The Taxpayer Certainty and Disaster Tax Relief Act of 2020 extended the ERC through September 30, 2021.

The Council received approximately \$556,000 under the ERC which is included in other revenue on the statement of activities for the year ended December 31, 2021.

#### 14. CONTINGENCIES

The spread of COVID-19 (coronavirus disease) has had a disruptive impact on the daily life and operations of individuals, businesses, and nonprofit organizations around the world. There is uncertainty about financial and economic impacts in all sectors of the economy. The financial markets have experienced significant volatility, and this may continue for an extended period of time. The Council's revenue was negatively impacted by the closing of the J-1 Visa Program by the Department of State in mid-March of 2020 until its partial reopening at the end of March 2021 and the continued limitations on travel. In light of these circumstances, management continues to assess how best to adapt to changed circumstances.

#### 15. Subsequent Events

The Council has evaluated all subsequent events through September 8, 2022, which was the date the financial statements were available to be issued. No subsequent events requiring disclosure were identified based on this evaluation.