



Power of the Purse: Contributions of Hispanic Americans in Dallas & Fort Worth

A Snapshot of the Demographic and Economic Contributions of Hispanic Americans in the Dallas-Fort Worth Metro Area

OVERVIEW

Nearly

1.8 million

Hispanic Americans lived in the metro area in 2010.



By 2019, the Hispanic population had increased by **25.4%** to reach a total of more than

2.2 million



Of the Hispanic Americans in the Dallas-Fort Worth metro area in 2010....

59.9% 40.1%
were U.S. born born

Of the Hispanic Americans in the Dallas-Fort Worth metro area in 2019....

36.3% (805,000) were U.S. born were foreign-born

Population growth

2010-2019

U.S.-BORN HISPANIC POPULATION - 33.4%

FOREIGN-BORN HISPANIC POPULATION - 13.5%

HOUSEHOLD INCOME

\$41.2B

earned by Hispanic households in the Dallas-Fort Worth metro area in 2019. \$6.3B went to federal taxes.

\$3.6B went to state & local taxes

\$31.3B left in spending power.

\$20.3B

earned by foreign-born Hispanic households in Dallas-Forth Worth in 2019. **\$2.8B**

went to federal taxes.

\$1.8B

went to state & local taxes.

\$15.7B

left in spending power.

\$20.9B

U.S.-born Hispanic households in Dallas-Fort Worth in 2019. \$3.5B

went to federal taxes

\$1.7B

went to state & local taxes

\$15.6B

left in spending power.

LABOR FORCE PARTICIPATION

Nearly

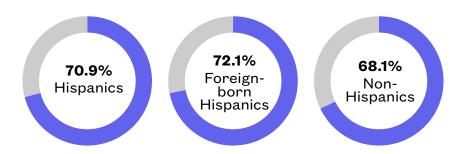
1.1 million

Hispanic Americans are active in the labor force in the Dallas-Fort Worth metro area, making up



of the total labor force.

Labor force participation rates in the Dallas-Fort Worth metro area:



VOTING POWER

In 2019, there were more than

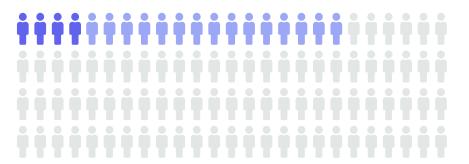
888,000

eligible Hispanic voters in the Dallas-Fort Worth metro area, including more than

191,000

Hispanic naturalized citizens.

Overall, the Hispanic population made up **18.8%** of the electorate in the metro area, including Hispanic naturalized citizens who on their own made up **4.1%**.



Data comes from NAE analysis of the American Community Survey from 2010 and 2019 and figures refer to the Dallas-Fort Worth Metro Area including the counties of Collin, Dallas, Denton, Ellis, Hunt, Johnson, Kaufman, Parker, Tarrant, Rockwall, and Wise.