

# Power of the Purse: Contributions of Hispanic Americans in San Antonio

A Snapshot of the Demographic and Economic Contributions of Hispanic Americans in the San Antonio Metro Area

#### **OVERVIEW**

#### Nearly

1.2 million

Hispanic Americans lived in the metro area in 2010.



Hispanic American share of the overall population, 2010

By 2019, the Hispanic population had increased by 21.9%, to reach a total of more than

# 1.4 million



···· Hispanic American share of the overall population, 2019

#### Of the Hispanic Americans in San Antonio in 2010....

Of the Hispanic Americans in San Antonio in 2019....

<b>85.2%</b> were U.S. born	<b>14.8%</b> (210,000), were foreign- born
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# **Population growth**

2010-2019

U.S.-BORN HISPANIC POPULATION - 26.2%

FOREIGN-BORN HISPANIC POPULATION - 1.8%

## **HOUSEHOLD INCOME**

**\$4.4B** went to federal taxes. 7.6B **\$2.4B** went to state & local taxes. earned by Hispanic households in the San Antonio metro area in 2019. **\$20.8B** left in spending power. \$772.8M 53.6B went to federal taxes. 22.5B \$441.7M \$1.9B earned by foreign-born Hispanic households in San Antonio in 2019. \$3.9B \$16.9B left in spending

This data was originally published as New American Economy. As of January 1, 2022, New American Economy merged with and became the non-partisan American Immigration Council.

power.

left in spending

power.

## LABOR FORCE PARTICIPATION

More than

711,000

Hispanic Americans are active in the labor force in the San Antonio metro area, making up



of the total labor force.

### **VOTING POWER**

In 2019, there were nearly

873,000

eligible Hispanic voters in the San Antonio metro area, including more than

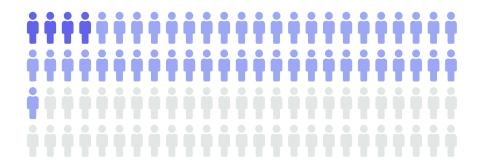
73,000

Hispanic naturalized citizens.

Labor force participation rates in the San Antonio metro area:



Overall, the Hispanic population made up **51.1%** of the electorate in the metro area, including Hispanic naturalized citizens who on their own made up **4.3%**.



Data comes from NAE analysis of the American Community Survey from 2010 and 2019 and figures refer to the San Antonio Metro Area including the counties of Atascosa, Bandera, Bexar, Comal, Guadalupe, Kendall, Medina, and Wilson.